



**OWEN'S WORLD  
FOUNDATION**

# **ANNUAL REPORT**

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# EXECUTIVE SUMMARY

Our organisation is dedicated to educating parents and children about the dangers of knife crime, empowering them to make informed decisions that promote safety and well-being. Through educational programmes and awareness campaigns, we aim to reduce knife-related incidents and create safer communities. We provide major bleed training, equipping individuals with the skills to save lives in critical situations. Together, we strive to build a society where every child has the opportunity to make the right choices and thrive in a secure environment.

In 2024, our organisation made significant strides in knife crime awareness and prevention. We engaged with approximately 1500 children aged 10-18 across primary and secondary schools, colleges, alternative education provisions, and youth organisations. Our educational initiatives empowered young individuals with the knowledge and skills to make informed decisions and stay safe. Additionally, we distributed 11 major bleed kits throughout Swindon and beyond, equipping communities with essential resources for emergency response. Furthermore, we established a knife surrender bin in the Penhill community, providing a safe avenue for individuals to dispose of knives and reduce the risk of violence. These accomplishments reflect our commitment to creating safer environments and empowering individuals to make positive choices.

# FINANCIAL SUMMARY

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In 2024, our organisation primarily relied on fundraising efforts to support our mission. We are grateful for the generous contributions received, including a £500 grant from Swindon Bus Company and £1000 in sponsorship.

These funds played a crucial role in enabling us to deliver educational programmes, distribute essential resources, and implement community initiatives aimed at preventing knife crime and saving lives.

We remain committed to transparent financial management and maximising the impact of every donation to further our cause.

# OWENS WORLD COMMUNITY INTEREST COMPANY

## Profit And Loss Account for the Period Ended 31<sup>st</sup> January 2025

	2025	2024
	£	£
Turnover:	12,722	18,646
Cost of Sales:	0	0
<b>Gross profit (or loss):</b>	<b>12,722</b>	<b>18,646</b>
Distribution costs:	( 14,160 )	( 13,731 )
Administrative expenses:	( 605 )	0
Other operating income:	( 0 )	0
<b>Operating profit (or loss):</b>	<b>( 2,043 )</b>	<b>4,915</b>
Interest received and similar income:	0	0
Interest payable and similar charges:	0	0
<b>Profit (or loss) before tax:</b>	<b>( 2,043 )</b>	<b>4,915</b>
<b>Profit (or loss) for the financial year:</b>	<b>( 2,043 )</b>	<b>4,915</b>

# MISSION STATEMENT

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At Owen's World Foundation, our mission is to educate and empower communities to prevent knife crime, promote safety, and save lives through education, awareness, and early intervention. Inspired by Owen's story, we are dedicated to turning tragedy into change — helping young people, parents, and communities understand the real impact of knife crime and how it can be prevented.

Through school programmes, community workshops, and national awareness campaigns, we aim to equip families with the knowledge, confidence, and support they need to make positive choices and protect one another. We believe that by working together — parents, schools, organisations, and young people — we can break the cycle of violence and build safer futures for every child.

At the heart of everything we do is a simple belief: no parent should have to lose a child to knife crime.

# ABOUT OWEN'S WORLD FOUNDATION

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In 2024,

Our dedicated team, made up of 9 volunteers, each playing a vital role in our mission. Our structure included 2 directors providing leadership and strategic direction, 1 secretary ensuring organisational efficiency, 3 education facilitators delivering impactful programmes, 1 trainer equipping individuals with life-saving skills, and 3 anti-knife crime campaigners raising awareness and advocating for change.

Together, our diverse team worked tirelessly to address knife crime and create safer communities.

Established in January 2023, our organisation was founded in response to the tragic murder of Owen Dunn on December 4, 2022. At just 18 years old, Owen's life was senselessly taken by teenagers aged 14 and 17 in broad daylight.

This devastating event ignited a commitment to prevent similar tragedies, leading to the creation of our organisation dedicated to combating knife crime through education, awareness, and community engagement.

# PROGRAMMES AND ACTIVITIES

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Our organisation offered two key programmes in 2024 designed to combat knife crime and empower individuals with life-saving skills. The first is our comprehensive Education Programme, which teaches the consequences of carrying a knife, the far-reaching effects of knife crime, joint enterprise implications, and the dangers of grooming.

Targeted towards individuals aged 8-18, as well as vulnerable adults up to 25, this programme reached approximately 1500 people in 2024. Feedback from participants has been overwhelmingly positive, highlighting the workshop's impact.

Our second programme focuses on Major Bleed First Aid Training, suitable for ages 10 and up. This programme teaches essential techniques on what to do and, equally important, what not to do in the event of a major bleed.

Delivered to roughly 800 individuals in 2024, this training is valuable for the general public, businesses, and organisations alike, equipping participants with the knowledge and skills to potentially save lives.

# COMMUNITY ENGAGEMENT

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In 2024, Owen's World Foundation collaborated with a wide range of educational and community partners to deliver our life-saving programmes. We worked with 10 schools — both primary and secondary — along with 2 colleges, 3 scout groups, and 2 alternative provisions. Many of these institutions have already rebooked our sessions for 2025, demonstrating the lasting value and positive impact of our work.

We also delivered bleed kit training to 6 organisations, empowering staff and community members with vital emergency response skills. In addition, we were proud to donate bleed kits to 2 of these organisations, further strengthening their ability to respond effectively in critical situations.

Our success in 2024 was made possible by the dedication of our 9 volunteers, who played an essential role in supporting fundraising and community events. From preparing refreshments to distributing leaflets and engaging with attendees, their commitment helped us expand our reach and connect with more people across the community.

Throughout the year, we hosted two major events — a charity football match and a summer funday — alongside several smaller community initiatives. We also launched our powerful awareness campaign, "Check Your Children", in partnership with the Wiltshire Police and Crime Commissioner, promoting child safety and parental responsibility across the region.

We were privileged to be invited to numerous community events, allowing us to raise both awareness and vital funds for our cause. We are equally grateful to the many organisations and individuals who chose to fundraise on our behalf, showing their trust and belief in our mission. These collaborations and acts of support have been instrumental in helping us continue to educate, empower, and protect communities from the devastating effects of knife crime.

# CHALLENGES AND LESSONS LEARNT

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This year has been a valuable period of learning and development for Owen's World Foundation. Through experience and reflection, we identified the approaches that resonated most with our audiences and recognised areas for improvement. These insights have allowed us to refine our delivery, strengthen our presentations, and ensure our programmes continue to make a meaningful impact. The lessons gained throughout this process will guide our ongoing growth and help us achieve even greater success in the years ahead.

# LOOKING AHEAD

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In the coming year, Owen's World Foundation is focused on strengthening our local impact while expanding our reach. Our priorities build on the progress made in 2024 and aim to deepen our connection with communities across Swindon, Wiltshire, and beyond.



## 01 — Expanding Local Engagement

We aim to increase awareness by working with more schools, colleges, and community organisations throughout Swindon and Wiltshire. By delivering more educational sessions and workshops, we will continue to empower young people and families with the knowledge and tools to prevent knife crime and promote safety.



## 02 — Strengthening Community Safety

We plan to collaborate with local colleges to install two additional knife surrender bins, contributing to safer neighbourhoods. Alongside this, we will continue distributing bleed kits across the region and providing essential training on their use, ensuring more people are equipped to respond effectively in emergencies.



## 03 — Building Support and Collaboration

To support our growth, we will recruit more volunteers to help extend our reach and enhance our services. We also aim to establish a dedicated safe space for the public — a welcoming environment where individuals can seek guidance, share concerns, and find support. Looking ahead, we are planning to host a national summit bringing together organisations from across the UK to collaborate, share learning, and strengthen collective efforts to prevent knife crime.

# ACKNOWLEDGEMENTS

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We would like to extend our sincere thanks to all those who contributed to the achievements of Owen's World Foundation in 2024.

## **Those responsible for concept and coordination**

The Directors and leadership team of Owen's World Foundation

## **Our dedicated team of volunteers**

Education facilitators, trainers, campaigners, and support staff

## **Our colleagues from Local and Partner Organisations**

Schools, colleges, community groups, and partner organisations

## **Our contributors**

All donors, sponsors, and community supporters who made our programmes possible

**We thank you for your continued support  
in our efforts to educate, empower, and  
create safer communities.**

## **Contact**

### **Owen's World Foundation**

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