



**OWEN'S WORLD
FOUNDATION**

ANNUAL REPORT

20

23

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EXECUTIVE SUMMARY

Owen's World Foundation is a Community Interest Company established to reduce knife crime through community engagement, education, and targeted support. The Foundation works in partnership with schools, local organisations, and law enforcement agencies to raise awareness of the risks and consequences of knife crime, provide resources to individuals most at risk, and promote positive, non-violent alternatives. Its work is focused on delivering public benefit by addressing the root causes of knife crime and contributing to safer communities.

During 2023, the Foundation made meaningful progress in advancing its objectives. Key achievements included the distribution of 10 bleed kits across Swindon, strengthening local emergency response capabilities. The Foundation also developed collaborative relationships with a range of organisations to support a joined-up approach to prevention and education. In addition, a dedicated team was established to oversee the delivery of activities and support future growth. In January 2023, Owen's World Foundation was formally registered as a Community Interest Company, providing a clear governance framework to support accountability, transparency, and long-term impact.

FINANCIAL SUMMARY

2023 marked the inaugural financial year of Owen's World Foundation. During this period, the organisation focused primarily on establishing its fundraising activities. The Foundation was grateful to receive a £500 grant from the Co-op, which provided essential initial funding. These funds supported the launch of early initiatives and contributed to the Foundation's ability to begin delivering activities in furtherance of its mission to reduce knife crime.

ABOUT OWEN'S WORLD FOUNDATION

Owen's World Foundation was established in January 2023 with a clear mission: to educate and empower communities to prevent knife crime, promote safety, and save lives through education, awareness, and early intervention. The organisation was formed following extensive discussions and initial planning meetings, in response to the tragic loss of Owen and a recognised need to address the prevalence of knife crime and gang-related activity, alongside the lack of positive and constructive opportunities available to young people within the local community.

The Foundation began with a team of 15 volunteers, and its early work focused on defining organisational goals, developing strategic priorities, and identifying essential training requirements. In line with its commitment to safeguarding, governance, and responsible delivery, all volunteers completed enhanced background checks, establishing a strong foundation for effective and accountable community engagement.

PROGRAMS AND ACTIVITIES

In its first year of operation, the organisation focused on research and strategic planning to support the effective delivery of its objectives. Priority was given to developing the core narrative for school-based presentations and establishing the foundations for a first aid training programme, ensuring future activities would be informed, structured, and impactful.

COMMUNITY ENGAGEMENT

During 2023, the Foundation delivered a number of fundraising and awareness-raising activities to support the launch of its work. These included a large-scale community fun day held at Supermarine, alongside several smaller events focused on increasing awareness of knife crime.

The response from the local community was extremely positive, with strong attendance and a significant number of individuals offering their support and assistance, demonstrating clear community engagement and endorsement of the Foundation's mission.

CHALLENGES AND LESSONS LEARNT

As a newly established organisation, Owen's World Foundation faced the challenges associated with building operational capacity from the ground up while developing clear and effective delivery models.

The timing of the criminal trial relating to Owen's death resulted in a necessary delay to planned school outreach activities. However, this period was used constructively to further develop and refine the Foundation's messaging, ensuring it was sensitive, appropriate, and responsive to community feedback and identified needs.

This process strengthened the organisation's approach and better positioned it for future engagement and impact.

LOOKING AHEAD

In the coming year, Owen's World Foundation will focus on launching key initiatives to extend our reach and strengthen our impact within the community. Our priorities build on the progress of our inaugural year and aim to empower young people, families, and local organisations while reinforcing safety across Swindon and Wiltshire.



01 — Education and Youth Outreach

We will introduce a learning programme for children and young people aged 8 and up in schools and youth organisations. By delivering engaging, age-appropriate sessions, we aim to equip young people with the knowledge and skills to make safe choices and avoid involvement in knife crime.



02 — First Aid and Community Preparedness

We are seeking a qualified facilitator to deliver first aid workshops to the public, enhancing community readiness for emergencies. Alongside this, we will continue distributing bleed kits and providing training on their use, ensuring more people are prepared to respond effectively in urgent situations.



03 — Community Engagement and Awareness

Building a strong team of volunteers remains a key priority to extend the Foundation's reach and impact. We will also launch a 'Check Your Children' campaign in partnership with a local organisation, while continuing engagement with local authorities and the wider community to raise awareness, promote safety, and foster collaborative prevention efforts.

ACKNOWLEDGEMENTS

We are deeply grateful to everyone who supported Owen's World Foundation in our inaugural year, 2023.

Our leadership

The Directors and leadership team, for their vision and guidance in establishing the Foundation.

Our Volunteers

Our first team of volunteers, whose energy and commitment made our early activities possible.

Our Partners

Schools, colleges, community groups, and organisations, for collaborating with us and helping us reach the community.

Our Supporters

Donors, sponsors, and community members, whose generosity enabled us to launch our mission to reduce knife crime.

We thank you for your support during our first year, as we took our initial steps to educate, empower, and create safer communities.

Contact

Owen's World Foundation

www.owensworldfoundation.co.uk

info@owensworldfoundation.co.uk
